

Kamala Nehru College Swachhata Abhiyan

Under the aegis of

DU SWACHHATA ABHIYAN

As part of the

Swachha Bharat Abhiyan

The “Kamala Nehru College Swachhata Abhiyan Committee” (KNCSAC) was set up on 30th September, 2014 with Vice Principal Dr. Rita Malhotra as Convener and Mrs. Vinita Malik as Co-Convener. As a first step immediate action was taken to mobilize the teaching faculty, the administration and other non-teaching staff and the students of the college. At a meeting of the Students Union and Class Representatives with the KNCSAC an awareness and reach out programme was chalked out for the 2nd of October 2014 as part of the cleanliness drive.

As per the request to Principals of Colleges vide the University of Delhi letter dated 30/9/14, on the morning of 2nd October’14 Dr. Rita Malhotra represented the college at Gandhi Bhawan and participated in the oath-taking ceremony at the programme inaugurated by the Hon’ble Vice Chancellor Prof. Dinesh Singh, as Principal Dr. Minoti Chatterjee was on leave. The same day, on Dr Malhotra’s return to the college the following planned activities took place:

VENUE: COLLEGE PLAZA

1. Initiation of the Abhiyan at 9.45 a.m. by the NCC Unit and their pledge to be a part of the Swachhata Abhiyan

VENUE: COLLEGE AUDITORIUM: 10pm

1. Brief address by Vice Principal encouraging the youth to help fulfill Mahatma Gandhi's Dream of ethics, cleanliness and everyday values.
2. Bhajan by student members of Sangeetika, the Indian Music Society of KNC.
3. Power point presentation by students of Gandhi Study Circle, KNC.
4. Power point presentation by students of Green Beans Society, KNC.
5. A Soul Cleansing Traditional Kathak Dance Piece (solo) by NUPUR, the Indian Dance Society, KNC.
6. Oath taking ceremony by the staff, students and faculty members of the college with Vice Principal Dr. Rita Malhotra
7. Competitions on the mission of cleanliness held were the following
 - i) Poster Making
 - ii) Best Slogan
 - iii) Best out of waste
8. The one hour weekly ECA break at KNC on Thursdays was formally declared as the weekly cleanliness hour of KNC.
9. NCC, NSS, NSO volunteers joined the teaching and non-teaching staff as well as students to engage in the participatory cleanliness Abhiyan.

For the future, the above activities would continue on a regular basis besides regular workshops and awareness programmes by different Societies of the college. The Kamala Nehru College also intends to extend the Abhiyan to the neighborhood schools, institutions and RWA's in the future.

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