



KAMALA NEHRU COLLEGE

UNIVERSITY OF DELHI

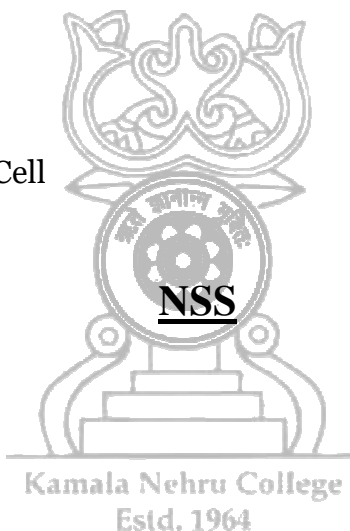
SUPPORTING DOCUMENTS FOR 3.4.1

**REPORTS OF THE EXTENSION ACTIVITIES OF SOCIETIES
FOR THE PERIOD**

2020-21

This document contains the extension activities organised by the following societies:

- NSS
- NCC
- Green Beans
- Women Development Cell
- Gandhi Study circle
- Consumer Club
- Shinning Network
- Asar- The Entrepreneur Cell



On the occasion of **Independence Day** (15th August 2020), NSS KNC organized a Poetry Competition with the theme of “Patriotism” and “atma Nirbhar Bharat.” The best three poems were from : Under the FIT India Campaign, on 29th August, NSS KNC along with Sanjeevani: Life Beyond Cancer Foundation organized a webinar on the importance of physical fitness and health in cancer prevention. The webinar was attended by all volunteers of our unit. Under the FIT India Campaign, on 30th August, NSS KNC organized an event where volunteers were asked to “Exercise at Home” along with their families to encourage staying fit during the COVID Lockdowns. Volunteers sent videos of them doing the same

Under the FIT India Campaign – 2nd September, NSS KNC organized a Slogan Making Competition with the theme “Fit Body = Fit Mind.” On 9th September, a **healthy cooking event** was organized where volunteers sent in recipes of homemade food rich in nutrients. These recipes were shared on our blog “Eunoia 12th September, a quiz was organized on “Sport Stars of India.”



Dish It Out – Fit India Campaign



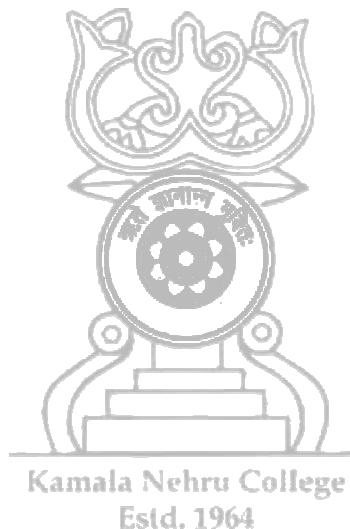
On 16th September, NSS Volunteers attended a **webinar organized by Ministry of Human Resource Development** now known as Ministry of Education on the new National Education



Policy. On the occasion of 51st NSS DAY 2020, NSS KNC organized a series of events –

"Woh Lamhe" - an **Online Photography Competition**. Participants were asked to capture what was "the last normal day" for them. The best 3 entries were from – "Women who speak, lead" - an Online Poetry Competition. With the pandemic, we saw responsibilities get divided amongst families but we also witnessed the deep rooted system of patriarchy more than ever that too in our own homes. Participants were asked to send a video of them reciting a poem on the theme "Patriarchy and the Pandemic." The best entries were from – "Scribbles from the Bubble" - a Quarantine edition journal writing event. Participants were asked to share an excerpt from a "day in the life of quarantine." "How to manage mental health in the lockdown"

A session with Dr. Itisha Nagar, Assistant Professor of Psychology at Kamala Nehru College. Participants sent in questions to ask and engaged in a healthy conversation with Dr. Nagar about the problems they were facing with **their mental health** and how to cope with it in a healthy manner. 1st – Aarushi Pandey, BA (Hons) Psychology, 3rd Year Kamala Nehru College 2nd – Isha Arora, BA (Hons) Psychology, 2nd Year, Kamala Nehru College 3rd – Mantasha Moazzam, BCom Prog, 2nd Year, Kamala Nehru College 1st – Apoorva Bansal, BA Hons English 3rd Year 2nd – Vani Singh, BA Hons Journalism 3rd Year 3rd – Pooja Bijali, BA Hons History 2nd Year 1st – Aniqua Rakshi, BA (Hons) English, 2nd Year 2nd – Prabhnoor Kaur, BA (Hons) Journalism, 3rd Year 3rd – 57 new volunteers from 1st and 2nd years were selected. On the occasion of Human Rights Day on 10th December, NSS KNC organized a Slogan Writing Event with the theme "Your rights, your strength." The best 8 entries were featured on our Instagram page.





The **outreach programme** began in September 2020 with a handful of volunteers from Kamala Nehru College and soon we had a total of 30 mentors ready to teach! Our students came from a bunch of government, feeder and open schools from Hauz Khas to Mayur vihar of classes 9th to 12th. The mentors were assigned to students on the basis of the subjects they were comfortable teaching. The mentors also maintained their own logbooks which had the following data - The classes from September to December were primarily taken over WhatsApp messages, voice and video calls and those who could manage to use Google meet, conducted classes over there. The mentors would take classes with a minimum duration of 1 hour to maximum of 2 hours on the days students were free and had access to phones and internet. The classes were mainly held either after hours of college (eg- 5pm to 6pm) or afternoon classes on weekends.

NSS KNC organised a Best out of Waste Competition on the occasion of Earth Day on 22nd April 2021.

NSS KNC resumed its session on 9th January 2021 with the **#SayNotoSharpManja** Campaign. The activity required volunteers to make a kite from organic thread and cotton yarn and a slogan on it to spread awareness on the harmful impact of using “manja” for flying kites.

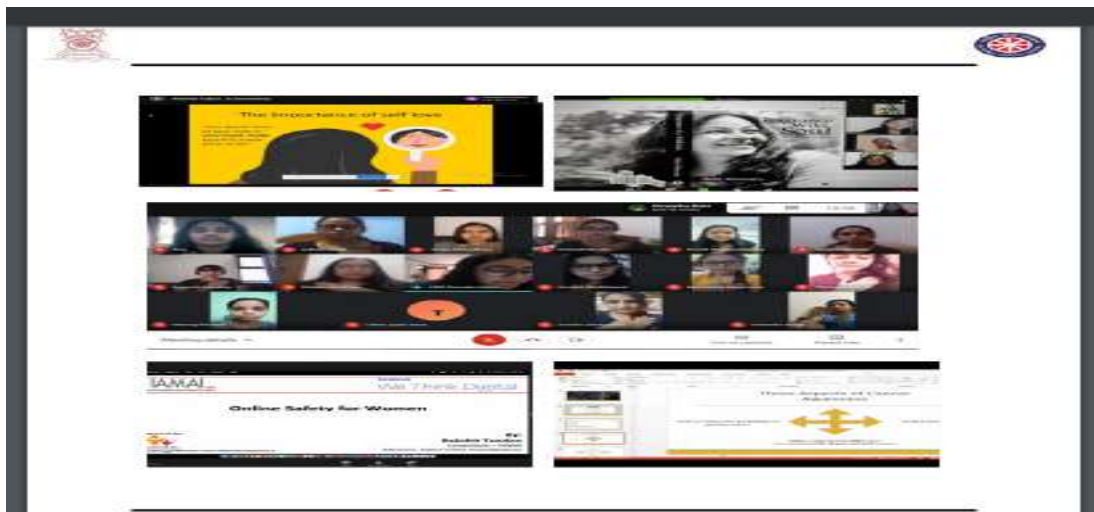
These kites were showcased on 14th January on the occasion of Makar Sankranti. NSS KNC volunteers took part in Toycathon'21 organised by the Ministry of Education, GOI from 18th January to 21st January. The volunteers participated in a number of teams and were required to design a blueprint for a toy that would promote the culture and heritage of India. The #SayNotoSharpManja Campaign resumed on 26th January 2021 (Republic Day) and volunteers took to Instagram, Snapchat and WhatsApp to spread awareness on the dangerous impact manja can have on birds and other animals and prompted the use of cotton yarn by posting pictures of their kites on social media.

NSS KNC volunteers along with Sacchi Saheli NGO took part in the **Red Spot Campaign** on 28th January 2021 to promote conversations around menstruation and encourage people to take part in conversations around female reproductive health to break the stigma and taboo around menstruation and periods in India. On 31st January 2021, a winter donation drive was organised by NSS KNC. The volunteers were asked to make donations containing essential items such as ration, masks and sanitisers along with warm clothing, blankets and covers to their neighbourhood or to an NGO.



NSS KNC organised a 4 day event from 11th to 14th February on the occasion of **National Women's Day 2021**. The event consisted of the following activities and the theme for them

was “Being a Woman in India” - Poem Writing Event Posters/Art Making Event A video of all NSS KNC volunteers talking about their experience as a woman in India. A Webinar on “Female Reproductive and Sexual Health” with Prathisandhi Foundation on 14th February 2021. This webinar spoke about about we need to know about female reproductive health, consensual sex and the methods of contraception available to women in India. NSS KNC on the occasion of Road Safety Month organised a poster making competition on 20th February 2021. The theme for the same was - “Sadak Suraksha- Jeevan Raksha” The winners were - 1st - Pratibha Priya, B.A (Hons) Sociology, 1st Year 2nd - Tania Chaudhary, B.A (Hons) Sociology, 2nd Year 3rd - Vanshika Jolly, B.A (Hons) Psychology, 1st Year NSS KNC volunteers attended a webinar on 24th February 2021 about water conservation in Delhi University. The webinar's central theme was the hashtag #catchtherain which brought focus to the importance of rain water harvesting all over delhi university. The panelists spoke of topics like water pollution, conservation and climate change which all connected to the need of the hour which is an active plan to conserve the planet and to get the youth involved. On 26th February 2021, Akshita Gupta from BCom Hons 3rd Year, a volunteer of NSS KNC organised a workshop called “



Awareness, Acceptance and Adjustment – Growth for a better you.” The hour-long session came as a much needed break from the constant loop of toxic positivity and endless stream of work that we are tied up in these days. She addressed very relevant and relatable topics like

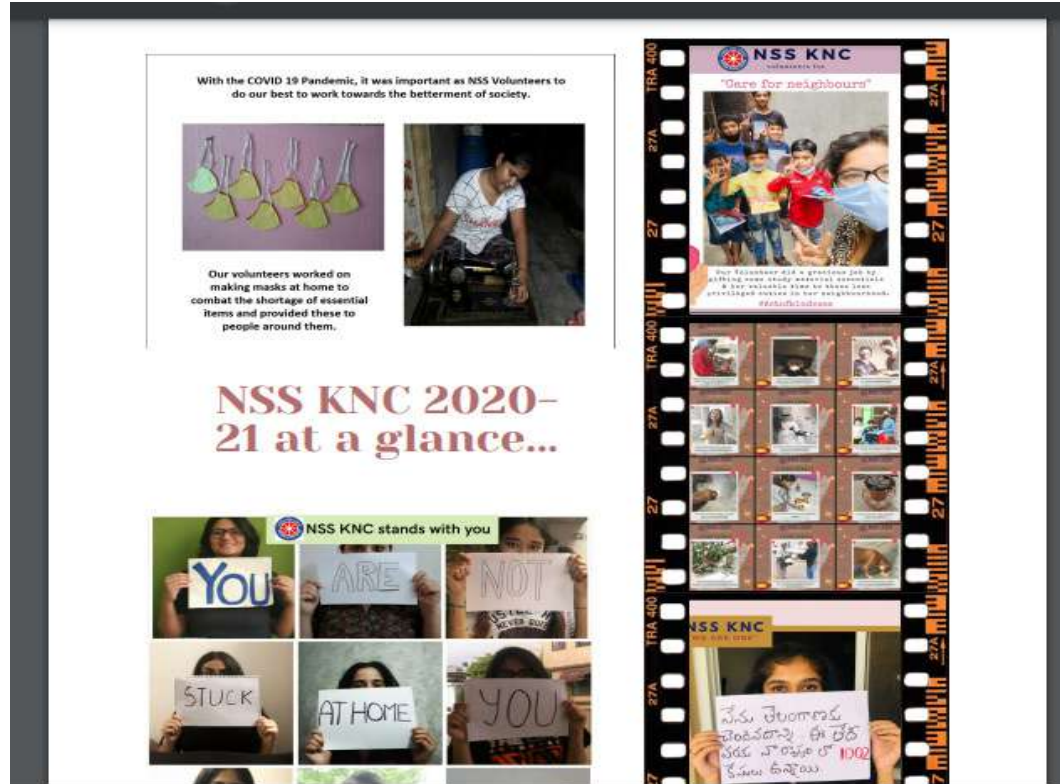
how do we love ourselves, forgive and accept ourselves, know what we truly want and how do we move on from something that has really hurt or upset us. March 2021

For the occasion of International Women's Day 2021, NSS KNC organised a series of events from 4th to 9th March 2021. These were - 4th to 6th March - 7th March - 8th March - 9th March - Kahoot Quiz on Women's Trivia in honor of International Women's Day and Women's History Month. The winners were - Anandi Sen, B.A (Hons) Journalism, 2nd year Sampriti Mahapatra, B.Sc (Hons) Mathematics, 1st year Soumya Karnani, B.A (Hons) English, 1st year Break for Semester Exams (Sem 1 for Batch of 2020 and Mid Semester Break

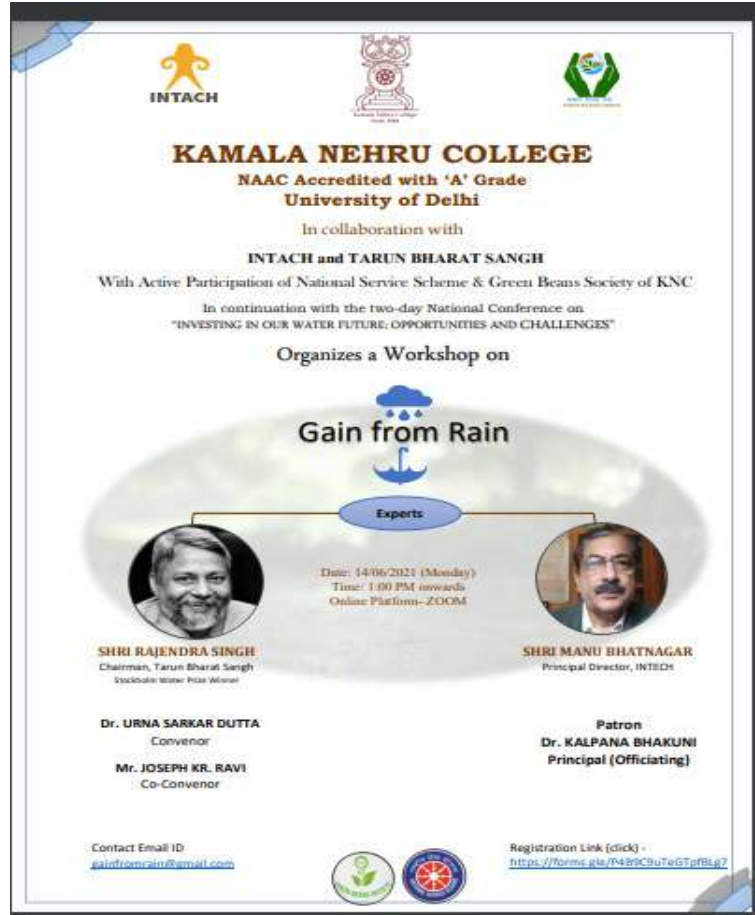
NSS KNC volunteers took part in Sankalp organised by NSS Sri Venkateswara College on 14th April 2021. The volunteers representing our unit were - Riya Mehelawat, Deepanshi Sharma, Vartika Ghai and Prachi Singh from 1st Year. The volunteers presented the work done by NSS KNC during lockdown and cleared the first round of the event. NSS KNC organised a Best out of Waste Competition on the occasion of Earth Day on 22nd April 2021.



- **COVID MODULE for the Volunteers** – the iGOT Diksha site provided a platform for the NSS volunteers and other social workers to gain more information about the virus. The information imparted was about- the nature of the virus, myths related to it, making masks at home and the importance of a proper hygiene routine. The students received certificates on the completion of this training. The training was provided by MHRD to the volunteers.





On 15th June, Kamala Nehru College hosted a workshop on Gain from Rain on 14th of June, 2021 over Zoom which was attended by NSS KNC Volunteers. The session was addressed by Shri Rajendra Singh and Shri Manu Bhatnagar. Mr. Singh is the Chairman of the Tarun Bharat Sangh and has won numerous accolades for his continued efforts for water sustainability.



INTACH  

KAMALA NEHRU COLLEGE
NAAC Accredited with 'A' Grade
University of Delhi

In collaboration with
INTACH and TARUN BHARAT SANGH



With Active Participation of National Service Scheme & Green Beans Society of KNC

In continuation with the two-day National Conference on
"INVESTING IN OUR WATER FUTURE: OPPORTUNITIES AND CHALLENGES"

Organizes a Workshop on

Gain from Rain

Experts

SHRI RAJENDRA SINGH
Chairman, Tarun Bharat Sangh
Sustainable Water Prize Winner

SHRI MANU BHATNAGAR
Principal Director, INTACH

Date: 14/06/2021 (Monday)
Time: 1:00 PM onwards
Online Platform- ZOOM



Dr. URNA SARKAR DUTTA
Convenor

Mr. JOSEPH KR. RAVI
Co-Convenor

Patron
Dr. KALPANA BHAKUNI
Principal (Officiating)

Contact Email ID
gainfromrain@gmail.com

Registration Link (click) -
<https://forms.gle/P489C9uTeGTpB8g7>



Our volunteer distributed biscuits & other food among her less privileged neighbours.



Our dear Principal ma'am fed our adored campus cuties during these difficult time .



National Cadet Corps (NCC)

The National Cadet Corps (NCC) is a tri service organization, which is regulated under the ministry of defense. It acts as a body to provide the basic military training that inculcates the feeling of comradeship, courage, honesty and patriotism. Cadets do a lot of hard work and practice together which leads to unity and motivation among youth. NCC creates an environment to motivate you and where you see a glimpse of the life of a soldier. There are various activities that are done during the three-year training of NCC, it includes national camps as well. Year 2021, was full of new experiences and challenges through which cadets came out with flying laurels. Tracking back to 2021, Lieutenant Dr. Sonia got appointed as ANO of NCC in May 2021. Lieutenant Dr. Sonia completed her training from OTA Gwalior with flying colors. She has been an amazing guidance for the cadets throughout the year. She guided cadets during many occasions and during their training as well. Her support has been a blessing to NCC. Army Day marks a day to salute the valiant soldiers who sacrificed their lives to protect the country and its citizens. While celebrations take place across the country, the main Army Day parade is conducted in Cariappa Parade ground in Delhi cantonment. Cadets from KNC also visited Cariappa ground Delhi cantonment where they witnessed an army parade and saw the significance of the army towards our country. Online Painting competition was organized in which cadets took active participation. Moving forward, NCC KNC in an effort to guide the young minds discovering & chasing their dreams and their potentialities organizes sessions with the field experts. One of the webinars under this effort was conducted on 17 June, 2021 via online zoom platform at 1100hrs with Colonel Karnail Singh, Deputy Commandant and Chief Instructor, NCC OTA Gwalior, where the talk was centered on the theme of making oneself equipped to join the Indian Armed forces with correct mind-set. The event started out with a video prepared by our cadets to fill the participants with josh. The webinar ended with the felicitation of the guest speaker by our respected Principal, Professor Dr. Kalpana Bhakuni, and a gratitude letter from our ANO, Lieutenant Dr. Sonia. National Cadet Corps, Kamala Nehru College celebrated the 75th Independence Day on 15th August 2021 with grandeur and enthusiasm. The chief guest for the event was our Principal, Prof. Kalpana Bhakuni, and the event was also attended by the college faculty. The college was grandly decorated. On independence NCC band "Yuyutsu" gave an amazing performance which was followed by the impressively coordinated parade. Later, our Principal, Professor Kalpana Bhakuni and Lieutenant (Dr.) Sonia (ANO) were requested to felicitate the newly elected rank panel for the session 2021-2022. Senior Under Officer: Tashika; Junior Under Officer: Deepshikha Golley, Princy Rathee, Priti Kumari and Vinitha. Moving forward many webinars were organized during special occasions which showed the hard work and creativity of cadets. KNC NCC with all harmonious spirit celebrated the International Yoga Day on 21st June 2021. Many energizing activities were performed during the seminar. The program started off with a sloka and a speech from our respected Principal, Prof. Kalpana Bhakuni, and our ANO, Lieutenant (Dr.) Sonia. Later on, cadets performed many mesmerizing activities such as poem narrating, yoga practice session, yoga dance and quiz competition. Even though the program was held online, the lively participation of the cadets won over the



physical barriers due to the pandemic. KNC NCC celebrated the 22nd Anniversary of Kargil Vijay Diwas on 26th July, 2021 to pay homage to the sacrifice and valour of soldiers of the Indian Army. The chief guest and speaker for the event was Maj Gen (Dr.) Yash Mor, SM and the occasion was graced by the presence of our Prof. Kalpana Bhakuni. Maj. Gen. (Dr.) Yash mor is a third generation Army officer hailing from Haryana. He has been awarded the SENA MEDAL and ARMY CHIEF COMMENDATION CARD for gallantry during Counter Terrorist operations in South Kashmir. In the inspirational webinar, MAJ GEN (DR) MOR, shared his experience as a third generation Army officer, and also talked about his “second innings” after his retirement. He also emphasized on the importance of being fit, both physically and mentally, especially for women, who aspire to serve the nation. On 28th November 2021, KNC celebrated NCC day via zoom call. During this occasion our ANO, Lieutenant Dr. Sonia gave us an amazing message, where she told us the importance of NCC day and how we can contribute ourselves to be a good cadet. The webinar was concluded by singing NCC song

GREEN BEANS SOCIETY

In the beginning of the new year 2020, the Society members took pledge to educate and inform fellow students and people about water conservation. Based on the water footprint analysis of the students conducted in the months of September to December, 2019, they were informed about the ways and points where the water can be conserved.

In February, a Speech Competition was organised by the Society on the topic of “Burning of waste and how to tackle it” on 27th February, 2020. The speech competition was marked by the strong arguments from students about the impacts it would have on environment. The weekly group discussion series on burning environmental issues like the great Pacific garbage patch, the unconventional water treatment methods, waste as a resource and reuse of plastic wastes etc. were regularly conducted and kept the students intrigued.

The spirits of the students working passionately for environment could not be dampened even during the lockdown period starting from 15th of March'20. They took onto social media for the spread of knowledge. They observed the Earth Hour on 28th March, 2020 and encouraged others to be a part of it.

On Earth Day, 22nd April, a series of online competitions like, comic strip making, poetry and short story writing were organised. An online campaign of hash tags on contemporary environmental issues were organised on the World Biodiversity Day on 22nd May, 2020. On World Environment Day, June 5, 2020, we celebrated one Earth and kept no boundaries and made our social media platform open for all creativity through poems, short stories, slogans, posters etc.

The Society observed the World Ozone Day, 16th September, 2020, by having a virtual panel discussion on Google Meet platform. The student and teacher members of the society participated in it. The World Ozone Day this year was special as it marked the completion of 35 years of Vienna Convention for the Protection of the Ozone Layer wherein there was global initiative for the reduction of emission of ozone depleting



substances. Dr. Pratibha Bhalla, teacher convener of the society presided over the panel discussion, which aimed at promoting awareness among the students about the importance of the ozone layer in the stratosphere and the need for its protection by reducing the emission of ozone depleting substances. The student representatives of the society discussed various aspects of Ozone Protection. The information and pictures of the event were posted on Facebook and Instagram page of the society.

On 11th November, 2020, an intra society online quiz was organised. The theme of the quiz was contemporary environmental issues. The timing of the quiz was very apt as the festival of Diwali was approaching and air pollution situation in the National Capital of Delhi worsens with changing weather conditions. The Society plans to have many more of such outreach events in the coming year targeting the specific issues.

Gandhi Study Circle

कमल नेहरू कॉलेज क ग ाँधी स्टडी सककल ईन क यकक्रमों को अयोि जत करनेकेिलए संकल्पबद्ध हैजो छ त्र ओं को भििष्य के सकर त्मक बदल ि केिनम कत होनेे ि प्रेररत होनेकेिलए ददश प्रद न करें। ग ाँधी स्टडी सककल द्व र म ननीय अितथियों और िक्त ओ केस थ अेक ददमक ि त कऔर चच कअयोिजत करनेकेस थ-स थ अपने सम ज की िस्तिकत ओ को ईज गर करनेऐसम थ न केिलए क यकक्रम भी अयोिजत दकय ज तेह।ै ग ाँधी स्टडी सककल, ग ंधी जी केमह न व्यित्ि ऐ ईनकेिसद्ध तं ओ केिििििध पक्षों को गररम मयी प्रस्तुित करनेकेस थ-स थ जीिन मेंव्यिह ररक रूप सेचररत थककरनेहते ुप्रितब्धद है। 30 जनिरी 2021 को ग ाँधी स्टडी सककल, कमल नेहरू कॉलेज द्व र "ग ाँधी िंदन" क अयोजन दकय है। ग ाँधी िंदन क ििषय "बदलतेदौर मेंग ाँधी जी की य द" रख गय । आस अिसर पर प्रोफेसर अशुतोष कुम र (हहदी ििभ ग, ददल्ली ििश्चिद्य लय) और डॉ. आंदुबघेल (र जनीित ििज्ञ न ििभ ग, ददल्ली ििश्चिद्य लय) अमंत्रित िि थे। दोनों ही िि ओं नेछ त्र ओं के सभी प्रश्नों क ईत्तर ददय िजससेहम सभी को सत्य और अेहहस क सही अथकसमझ अय । क यकक्रम की शुरुअत छ त्र सयोिजक रूपम िमश्र नेकी। क यकक्रम क संच लन अेध्य िपक संयोिजक डॉ. संगीत िम कनेदकय । अेन्य अेध्य पक गणों मेंडॉ. मैत्रीयी कुम री, डॉ. रजतर नी अय, क डॉ. क ंित मीण ऐडॉ. सुषम चौधरी भी ईपिस्थत रहीं। क यकक्रम मेंलगभग 70 छ त्र ओं की ईपिस्थती रही। चरखेक महत्ि प्र चीन क ल सेह।ै घर की मिहल एंअेपनी दिनक गितिििध केएक िहस्सेकेरूप मेंकपड बुनती थीं। मह त्म ग ाँधी ने चरखे को ईठ कर सदिशे ि अंदोलन की शुरुअत की और भ रतीयों को अेपनेस्यिकेकपडेबन नेकेिलए प्रोत्स िहत दकय । चरखेसेबुनेगए कपडेको ख दी य ख दद र के रूप मेंज न ज त ह, िे िजसक अथक है कपड । चरख अत्मिनभकरत और सितंत्रत क प्रतीक बन गय । पहलेभ रतीय धिज मेचरख स्थ िपत थ । 28 अप्रैल 2021 को ग ाँधी स्टडी सककल द्व र चरख क यकश ल क अयोजन दकय गय । आस शुभ अिसर पर डॉ. सीत िबम्ब्रां अमंत्रित िि थीं। क यकक्रम मेंलगभग 50 बच्चेस िमल हुए। ग ाँधी जयंती केअिसर पर, कमल नेहरू कॉलेज, ददल्ली ििश्चिद्य लय केग ाँधी स्टडी सककल ने"ग ाँधी ईत्सि, 2021" क अयोजन दकय । क यकक्रम मेप्रो. श्यौर ज िसहंबेचन, ििभ ग ध्यक्ष, हहदी ििभ ग, ददल्ली ििश्चिद्य लय और 'डॉ भूपेत्त्र िसह', ं प्र च यकग ाँधी स्म रक िडग्री कॉलेज, एमजेपीअर ििश्चिद्य लय, बरेली अमंत्रित िि थे। ईनकेद्व र हमें प्रेरण द यक और सूचन त्मक व्य ख्य न सुननेक अिसर प्र प्त हुआ । हम रेक यकक्रम मेंऐसी मह न हस्ती की ईपिस्थत होन, ि

स्ति में बहुत खुशी की बात थी। इनके मध्यम सहमन ने गांधी की मूल्यों के बारे में गहरा इंसान। कार्यक्रम का प्रबंधन और संचालन शिक्षक संयोजक 'डॉ. संगीता मिश्रा' ने किया। कार्यक्रम की शुरुआत छात्र संयोजक अनन्य पण्डये ने की। कार्यक्रम का समापन छात्र सह संयोजक खुशी अग्रवाल द्वारा किया गया। व्यंखनों के अंत में गांधी स्टडी सर्कल द्वारा आयोजित पिछले कई दिनों के गांधी ईत्सि के ऊपर बनाए गए बेहद खूबसूरत विद्युत् रीडियो के साथ किया गया। कार्यक्रम में 60-70 छात्रएं हमारे साथ जुड़ी थीं। यह आयोजन एक बड़ी सफलता थी और आसनेदशक को अधिक प्रेरित किया और राष्ट्र के लिए दशे भिंकी भिंकी को भी जगृत किया। प्रत्येक शिक्षक की भंति आस शिक्षक भी गांधी स्टडी सर्कल ने निगंतुक सदस्यों के लिए महमरी को ध्यान में रखते हुए, 15 दिसंबर 2021 को गूगल मीट पर दोपहर 1 बजे से ऑनलाइन प्रोग्राम का आयोजन किया गया। कार्यक्रम का शुभारंभ स्टूडेंट्स कन्वेंशनर अनन्य पण्डये द्वारा किया गया। तत्पश्चात् शिक्षक संयोजक डॉ. संगीता मिश्रा ने नए सदस्यों को गांधी स्टडी सर्कल के बारे में जानकारी दी। इसके बाद स्टूडेंट्स कन्वेंशनर खुशी अग्रवाल ने अपने पररचय दिया। सभी नए सदस्यों ने कार्यक्रम में फ्री ईत्स ह और ईत्सुकत से भाग लिया और अपने मन में जीएससी से जुड़े कई प्रश्न भी पूछे जिसका हमारी समिति के सदस्यों ने बड़ी सहजता से ईत्सुकत ईत्तर दिया और जीएससी के पिछले सत्रों की ईत्पलिब्धियों से भी ईत्गत करे और अपने अनुभवों को भी साझा किया। कार्यक्रम में लगभग 50 छात्रएं हमारे साथ जुड़ीं। अंत: गांधी स्टडी सर्कल का ऑनलाइन कार्यक्रम बहुत ही सफलतापूर्वक संपन्न हुआ।



Award received by student of Gandhi circle 2021

CONSUMER CLUB

CREATIVE WRITING COMPETITION: The topic of the competition revolved around the theme- "The Life Jacket in a Drowning Boat" that centered the view on the analyzing the paradigm shift in consumer behavior amid COVID-19. The theme, as twisted as it sounded, was based on metaphorically assuming COVID-19 to be a drowning boat, whilst the consumer rights act as the only life jacket. The openness of the competition, such as the reasonable word



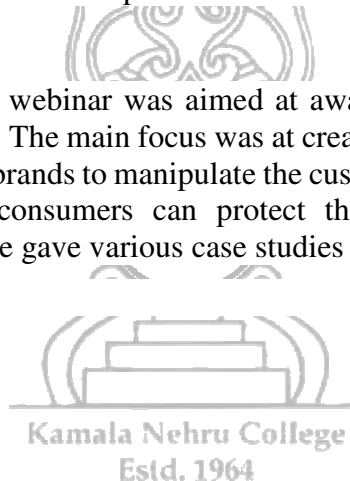
limit of 500, both Hindi and English mode of expression and a handful number of days, invited a good number of participations from several colleges. The theme was in adherence to the society's central point as well as the current scenario of the world under the clutches of a pandemic, being hit by COVID-19. The judgement criteria was very fair and based on the creativity of the writer, originality of the content, the concept as projected by the writer and grammatical strength of the article. In the end, three ingenious yet compelling articles were chosen as the best and the writers were lauded with their positions along with a social media feature on the official Instagram page of Awaken.

INTRODUCTION OF FIRST VLOG: Awaken, the Consumer Club of Kamala Nehru College, launched its first ever blog site- CC KNC Speaks, available on WordPress. The blog, managed by the Editorial team of the Club, focusses on providing content that helps increase consumer awareness amongst its readers through articles, case studies and other short write-ups.

RANGOLI MAKING: “Think. Visualise. Create- Creativity is seeing what everyone else has seen, and thinking what no one else has thought”, to keep up with this, Awaken- The Consumer Club of Kamala Nehru College organised an online Rangoli making competition on November 15th, 2020. The competition was aimed to challenge the situation with creativity as students were required to make the rangoli from their respective places and send a time lapse video to the organisers. Many students actively participated and made the competition successful. The pandemic restricted both the organisers and the participants physically but everyone knocked their creative side with equal enthusiasm to make the best use of their time and talent. The efforts of the organisers met with an overwhelming response by the participants who even stated that they look forward to more such competitions in the near future.

ORIENTATION: Awaken, the Consumer Club of Kamala Nehru College held an Orientation Program on 21 November, 2020 to enlighten the freshers about the activities it undertakes to achieve its objective of educating the students to act as healthy consumers by making them aware about their rights. The beginning of the program was marked by the introduction of the faculty and council. This was followed by an informative presentation which spoke about the working of the club and the events that it indulges in over the year. The presentation also gave a description of the various teams within the club and specified the tasks each team performs. After this, a question answer round took place.

NATIONAL WEBINAR: The webinar was aimed at awakening the students regarding the ongoing trends in E-commerce. The main focus was at creating awareness about the tricks and tactics used by companies and brands to manipulate the customer into bluffing etc. Prof Sriram Khanna spoke on how the consumers can protect themselves while shopping online, transacting online and so on. He gave various case studies and redress mechanisms as well.





MAGAZINE COVER DESIGN COMPETITION: Awaken organized an Intra College Magazine Cover Making Competition to let the students flow and reflect their creativity in their very own students' magazine, Awaken. The topic for the same was "Rise of Digitalisation-Global Niche with a Click".

CONSUMIDOR'21: The Consumer Club organized it's most awaited event of the year- Consumidor'21, The Annual Fest, on the 13th and 14th of March. Despite being organized online, the two day fest saw amazing footfall of students from different colleges and universities across India. The event was led by an inaugural lecture on Rise of Digitalisation by Professor Varsha Jain. Session included competitions such as Mem-o-mania, Aavishkar etc.

SHINING NETWORK

INTERNATIONAL COLLAB: Shining Network SOPHIA (Society for Philosophers in America) public Philosophy Dialogue on Reflective Tête à Tête on Nature of Good in Daily Life for Philosophical Community Building in society (International Collaboration)

DISCUSSION: Mindfulness discussion on, Women as Agents of Patriarchy: How we can Bridge the Gap for Peace and Harmony.

SESSION: An Interactive Session on Happiness with the distinguished lawyer, Ms Lira Goswami as the guest speaker.

ASAR-The The Entrepreneurship Cell

In the month of January, we launched our second project- Dilaab. The project started with a target research for a community in need of subsistence due to the pandemic and the lack of customers. Dilaab works with the Potter community families that have migrated to the market called the banjara market in gurugram with a vast range of ceramic products. These ceramics (50gm and 100gm capacity cups) were chosen, bought and transported by the team along with rest of the raw material (scents, beeswax etc) required to make the candles, over the month of january through online platforms. By the end of January and February, the candles were out for sale on our social media handles. The purchasing, payments and shipping were all done online. The content and graphics team actively worked on creating social media marketing campaigns for expanding our reach and improvising on product aesthetics. For our pilot project kadam, an action plan was devised for the sale of existing stock and restocking with new designs however the plans were put on hold due to risk of exposure followed by the second wave. In the month of march, the team was working on the annual event and decided to hold an exhibition 'Agora' inviting various vendors and influencers as judges and other enactus as pitchers. The team had been working on the same from sponsorships, invitations, social media awareness for an audience to drafting the whole script and getting registration. However the event was postponed until the covid situation bettered. Also, Enactus India started a campaign called 'passion on purpose' and the members participated actively. Currently we are planning

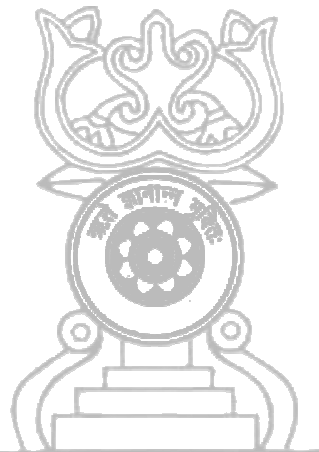
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to restocking candles since the response has been great. For project kadam, we have relaunched the project and have begin selling the products, we have gotten a few orders and plan to start putting up stalls in exhibitions and melas for both projects soon!



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