



KAMALA NEHRU COLLEGE
CONSUMER CLUB
ANNUAL EVENT
CONSUMIDOR '2018
DATE- 1ST FEBURARY,2018



Inaugural at 9 am in New Seminar Room by

CHIEF GUEST:

PROF: SURESH MISHRA

**Chair Professor and Chairman
Centre for Consumer Studies**



Prof. Suresh Mishra, a well-known expert on consumer issues and has been associated with the Consumer studies for the last twenty five years. He has carried out a number of research and evaluation studies sponsored by national and international agencies.

Competitions

AD-MAD (Knowing the world of Advertisements)

ROUNDS: (Poster Making, Guess the Logo, Sponsor Round, Riddle Quiz, Think and Act)

BEST OUT OF WASTE

Crafting out the best things out of the box of wastes.

DEBATE COMPETITION

ROUND I (Elimination round to be conducted by Group Discussion)

ROUND II : Debate

TOPIC: **Is a developing nation like India ready to be a digital economy?**

NUKKAD NATAK

TOPIC: Consumer related and social issues

RULES FOR AD-MAD

PARTICIPATION ONLY IN TEAMS (2 MEMBERS PER TEAM)

12 NOON ONWARDS

RULES FOR BEST OUT OF WASTE COMPETITION

PARTICIPATION IN TEAMS (4 MEMBERS PER TEAM)

STATIONARY TO BE BROUGHT BY THE STUDENTS

12 NOON ONWARDS

RULES FOR DEBATE COMPETITION

NO PAPER READING ALLOWED

12 NOON ONWARDS

RULES FOR NUKKAD NATAK

MAXIMUM MEMBERS IN A TEAM=20

MAXIMUM TIME 17 MINUTES

10 AM ONWARDS

DR. SHEETAL KAPOOR

CONVENER, CONSUMER CLUB

(Associate Professor)