

Report (2018)

The vision of the Commerce Department is to provide holistic education to its students. Commcentric, the Commerce Association organised various events from January-December 2018. A seminar on 'Risk Management' in collaboration with 'Global Risk Management Institute' was organised on 10th January, 2018. Speakers for the event were Prof. Madhu Vij, Professor, Faculty of Management Studies, University of Delhi and Mr. Chetan Mathur, Former Senior Director, Controller of India region at PepsiCo. and Director, Global Risk Institute of Management. The speakers gave the students an understanding of the importance of various tools of risk management in today's dynamic environment. The session also involved an elaborate discussion on various courses in the field of risk management. On 18th January 2018, an interactive talk on the topic 'Careers in Marketing' was organized by Markento- the marketing society of the Commerce Association of Kamala Nehru College. Ms. Jyoti Kukreja, Personality Analyst and Communication Coach at JIIMS, Delhi was the guest speaker for the event. Students were briefed about various career options in marketing and the way to pursue these opportunities.

On 9th February, 2018 the Commerce Association organized its Annual Departmental Day- Commxcelsior 2018. Various inter-college competitions such as Quiz-A-Thon, Ad-Mad Competition, Mock Stock, IPL, Group Discussion, Biz Craft and Hunt Mania were hosted, in which 1500 students participated. A huge footfall of more than 3500 students from different colleges of University of Delhi and other prestigious universities such as Delhi Technical University, Jamia Millia Islamia, among several others, was witnessed. The event received sponsorship from a lot of famous brands and upcoming start-ups with 'Placio' being the Title Sponsor and 'Social Vidyarthi' being Associate Sponsor. Spykar, Zebrionics, Lenskart, Decathlon, The Souled Store, VLCC, Smaaash, Lakme Salon, Fitoor & Co., BSE institute Ltd., Frapp, Pasta La Vista were some sponsors among many others who helped to make the event a great success. Total prizes worth INR 13 lakhs and cash prizes worth INR one lakh were given. 'Envision-The Achiever's Talk' was organised on 4th April 2018. Participants were enlightened by speakers from various fields. They shared their life experiences and gave motivating talks on the topic 'Dreams with Eyes Open'. Students were addressed by Prof. R K Singh, Professor, Delhi School of Economics; Author; Executive Coach and Soft Skill Trainer, Mr. Ajay Sehrawat, TV Debater; Social Media Activist and ex MTV roadie, Ms. Laxmi Aggarwal, Acid Attack Survivor; TedX speaker; Indian Campaigner with 'Stop Acid Attacks' and TV Host and Ms. Onkar Khullar, Social Entrepreneur; Author; Life Coach; TedX speaker; CSR and NGO Consultant. These eminent speakers motivated students with their life experiences and success stories by stressing on the importance of self-confidence and positive outlook on different life situations. The event witnessed participation by KNC students, alumnae and students of different colleges.

An enriching seminar on 'Cyber Shiksha' was organised on 23th August, 2018 in which students were addressed by Mr. Vanshit Malhotra, a cyber security researcher and an ethical hacker. He talked about various cyber security measures that one should employ in today's time. An interactive and enriching seminar on 'GST' was organized on 19th

September, 2018. The speaker for the event was Ms. Himani Bhayana (Joint Commissioner, GST policy wing, CBIC, Department of Revenue). Despite the elaborate business rules and plentiful provisions, she gave a comprehensive explanation of Goods and Service Tax.

An online microtale writing competition on the topic 'LGBTQ, #loveislove' was organised from 17th – 19th September 2018. The competition was integrated with a social cause. It witnessed participation from students of various colleges. A quiz and a group discussion competition was organised on 26th September, 2018. The event tested participants' general awareness along with their confidence to express their views on various topics.

On 3rd October 2018, 'Corporate Scavengers' was organised by 'Markento- the marketing society' and 'Sponsorship team of Commcentric'. This event tested marketing, analytical and communication skills of participants. On 26th and 28th October 2018, 'Findicate- the finance society of Commcentric', organised an online financial crossword puzzle competition. It witnessed participation from students of various colleges. 100 students and 10 faculty members visited Mother Dairy's Plant in New Delhi on 1st November, 2018. It was an enriching experience for students where they learnt about the entire Business model of Mother Dairy and were shown round the plant to get an understanding of the manufacturing process.