

## **JOURNALISM DEPARTMENT REPORT - 2023**

The Department of Journalism organized several skill-based workshops, field visits and lectures by media experts during the year 2023. As part of the VAC course on Culture and Communication offered by the Journalism department, students were taken for a field visit to the National Museum on January 24, 2023.

The Journalism department organized the screening of a series of animated films 'Lost in Migration' produced by Project Dastaan, followed by a panel discussion on January 30, 2023.

An Interactive session on the topic "Challenges in the Advertising Industry: The Copywriter's Take" by Astha Gupta (Brand Strategy Manager, VMLY&R, WPP Group), was organized for the students of Journalism on 12<sup>th</sup> February, 2023.

Students of Journalism were taken on a field visit to the Times of India Printing Plant, Sahibabad on 17th Feb 2023.

The Academic fest of the Journalism department - Journo-Junction was held on 20<sup>th</sup> March, 2023. The fest was inaugurated by Senior Journalist and Film critic Anna Vetticad who delivered the keynote address on the occasion. This was followed by a Panel discussion on "Decoding the Mainstream: Reflections on Contemporary Television and Popular Cinema". The Panelists comprised of Manisha Pandey, Executive Editor, News Laundry and Kamayani Sharma, Kalpalata Fellow in Visual Culture Writing at Scroll Media. As part of Journo Junction, competitions such as Open mic, Dress-up Fashion, Ad Mad and Pop-Camera-Action were held with participation from several colleges of Delhi University.

On July 29, 2023 students of Journalism were imparted training and skills at an Adobe Photoshop Workshop conducted by Ihsan Iqbal, Visual Content Creator.

The students of Journalism immersed themselves in the history and evolution of photography at the Museo Camera Centre for Photographic Arts, Gurugram. The field visit was organized for the second year students of the department on 15th September, 2023 as an extension of the learning exposure under their core paper pertaining to Introduction to Photography. It proved to be an excellent real-life experience of all aspects of cameras and photographs. The students were taken on a conducted tour through the development of

photographic and camera technology – from Niépce's first-ever photograph in history – to the development of the digital cameras as we know them today. The highlight of the day was the rare opportunity to visit a fully functional 'dark room' with an expert – and be exposed to all the excitement as well as technicalities that go into the development of a photograph from its raw, negative counterpart. The entire visit was facilitated by museum guides who provided in-depth information to the student group about every little object, image, and process showcased inside the facility.

A workshop on Adobe Indesign was organized for the Third year students of Journalism On 3<sup>rd</sup> November, 2023. The workshop imparted skills to students on softwares pertaining to the course on Print Journalism and Production.

The Journalism department in partnership with the Indian Institute of Digital Education (Mumbai) organized a lecture on Digital Marketing: Prospects and Possibilities on 4<sup>th</sup> October, 2023. The lecture focused on prospects of Digital and Instagram Marketing, skill requirements in these areas as well as career prospects.

The Journalism department organised an industry visit to DD News, Delhi on 8th December, 2023. The visit was hosted by Indian Information Service officers and students were given a thorough exposure to the channel's philosophy and functioning by them. During the visit students were shown different sections of the channel including Newsrooms, Editing Bays, Studios and PCR, and they also interacted with personnel working there. The students learnt about the equipment and software in use. They also witnessed an anchor doing a live bulletin from the Doordarshan studio. Students were fascinated seeing the scale of operations and infrastructure of India's Public service broadcaster which also happens to be India's largest broadcaster.