

## **Department of Journalism**

### **Activity Report (2021)**

The annual academic festival of the Department of Journalism, Journo Junction 2021 was organized on the 8<sup>th</sup> of April, 2021. Given the unprecedented Covid pandemic, it was for the first time organized as an online festival. The theme for this edition of Journo Junction was “Media in the time of COVID – 19”. Unveiling of the departmental student publication, „Communiqué“, by the keynote speaker, Priyanka Dubey and the Principal of the college Dr Kalpana Bhakuni marked the inauguration of the event. Ms. Dubey is a writer and journalist associated with BBC India and her investigative writing on social justice and human rights has won considerable national and international recognition including the 2011 Ramnath Goenka Award for Excellence in Indian Journalism and the 2019 Chameli Devi Jain Award for Outstanding Woman Journalist. Ms. Dubey’s address explored the media scenario in India after the COVID catastrophe, especially the re-emergence of the coverage of health related issues. This was followed by a panel discussion titled “COVID and the Digital” with Devina Buckshee (Assistant Editor, Quint Fit), Divij Joshi (Centre for Law and Policy Research) and Dr. Shivani Nag (Assistant Professor, Ambedkar University Delhi). The panel discussion examined the media narratives in the digital sphere during COVID – 19, and the questions around surveillance, privacy and digital divide during the pandemic. In the final interactive session “Commercializing COVID”, Srilekhya Achanta, the Brand Account Manager of WLDD Private Limited, discussed how the advertising narratives during the COVID – 19 have moved from pandemic precautions to pandemic promotions. Along with the above mentioned academic sessions, various competitions were also organized. Students from different colleges enthusiastically participated in Photography, Slam Poetry, Reels, Ad Mad and Animations/ Illustrations competitions.

On 27<sup>th</sup> January, 2021 a special lecture was delivered by Dr. Ishita Tiwary (Assistant Professor, Mel Hoppenheim School of Cinema, Concordia University) on “Media, Technology and History”.

The department organized an interactive session with KNC Journalism alumnae on the 7<sup>th</sup> of February, 2021. The alumnae who interacted with the current students were Shreya Katuri (Account Director, LinkedIn), Riya Chibber (Creative Director, Dice Media), Aarushi Nayar

(CMO, Unschool) and Shambhavi Shukla (formerly Editorial, CNBC - TV 18). They shared their industry experiences and gave important career tips to the students.

A New Media Production workshop was organized for final year students on the 24<sup>th</sup> of April. The workshop was conducted by Padmaja Venkataraman, Digital Journalist, BBC Monitoring.

An Adobe Photoshop workshop was organized by the department for the students of the Photography (GE) course on the 31<sup>st</sup> of July, 2021. The workshop was conducted by Ms Ruchika Mahajan, Assistant Professor for Advertising, Marketing and Management studies at New Institute for Social Communications, Research and Training. It was an online, interactive, practice based workshop in which the students were taught how to use the basic tools of the Photoshop software.

Ms Ruchika Mahajan also conducted a Photoshop workshop for students of Journalism Honours for their Advanced Photography paper on the 12<sup>th</sup> of November, 2021. This was also an online workshop where the students were taught how to use the basic tools of the software to effect specific changes in digital photographs.

A Print Production Workshop was organized for the Fifth semester students of Journalism on the 14<sup>th</sup> of August, 2021. The full-day online workshop was conducted by Mr. Suman Ghosh, Design Consultant and formerly Assistant Art Director of the national edition of the Indian Express. The students were imparted training on all aspects of the computer software “InDesign” at the workshop.