

Report of Activities (2016)

The year 2016 was a vibrant year with a lot of activities for the students as well as the faculty members. It started with a Workshop on “Intellectual Property Rights” on 18th January 2016. Students and Faculty members were addressed by Dr. Anushree Gupta, Founder member of Anushree Gupta and Associates and Mr. Sanjeev Bindal, fellow member of Institute of Company Secretaries of India and Member of Delhi Bar Association, Delhi High Court and Supreme Court. Further the annual Commerce Day “Commxcelsior” was held on 10th February 2016. The event was a huge success that witnessed participation from Jamia Millia Islamia, IIT-Delhi and various colleges of University of Delhi and Guru Gobind Singh Indraprastha University. Many competitions such as Group Discussion, Business Quiz, Business Plan Presentation, Ad Mad Competition and other creative events like Collage making, were organized.

A two-day Faculty Development Program on “Qualitative Research in Social Sciences” was organized on 23rd July and 30th July 2016. Dr. C.S. Sharma, Associate Professor, Sri Ram College of Commerce, University of Delhi and Ex-Director, Maharaja Agrasen Institute of Management were the eminent resource persons. The program had participation from other colleges and various departments of Kamala Nehru College as well. The orientation of the new batch of 1st year students was organized on 28th July, 2016 to inform them about the curriculum and various co-curricular activities of the department. This was followed by the nomination of students for Commerce Association on 11th August, 2016. The following students were selected:

Riya Sachdev-President, Alisha Allagh – Vice President, Mansimran Kaur- General Secretary, Bhavya Bhatia and Sonali Vij- Joint Secretary, Vanshika Bansal- Treasurer, Ananya Kundra, Navya Khurana and Sanya Khurana-Proctor.

On 23rd August 2016, “Do what you love” Hangouts workshop was conducted to educate students about “Entrepreneurial Outlook Development” by Mr. Kamal Seth, Founder and Chief Happiness Officer of Human Circle and Ms. Wioleta Burdzy Seth, Chief Program Developer of Human Circle. In addition to this, to make students understand the practical aspects of tax planning and electronic filing of tax return, a workshop on “Personal Tax Planning and E-filing of Income Tax Return” was conducted by Dr. V.K. Singhanian, a prominent Tax Consultant on 4th October 2016.

Following that, an enriching seminar on “Marketing in the New Era- Blogger’s View” was organized on 6th October 2016 in which multiple speakers from their area of expertise shared their views on blogging. The gathering was addressed by Ms. Ayushi Sethi and Mr. Saurav Jha from Just Delhiing, Ms. Nikita Mehra and Ms. Mehak Ghai. These are among the famous food, fashion, lifestyle and travel bloggers. Lastly, students were taken for an industrial visit to the manufacturing plant of “Neolite-ZKW Lightings Pvt. Ltd.”, Bahadurgarh, Haryana on 21st October, 2016. This proved to be a valuable learning experience for the students.

The flagship event of the Commerce Association, “Commxcelsior’17” was organized on 7th February 2017. The event had 5 formal events namely- Business Quiz, Group Discussion, Business Plan Competition, Mock Stock and Ad-Mad. This inter-college event witnessed a participation of over 1000 students who were from colleges across Delhi University as well as other universities.

Followed by this, a seminar was conducted by Miles Education. Ms Sucheta Kalra, a senior consultant in KPMG educated the students about CPA and ACCA as a career option after graduation.

On 2nd March 2017, a workshop was conducted on “Resume Writing” by Praveen Khanna, Senior Manager, Academics, Career Launcher followed by an aptitude test on 30th March.

A seminar on “Public Relations and its Current Dynamics” was held on 27th March 2017. Students were addressed by Ms. Kavita Bhaskaran, PR head at OGILVY and Mr Anshumali Saxena, Brand Strategist and Marketing Messiah.