

## **'AWAKEN' CONSUMERS CLUB, KAMALA NEHRU COLLEGE**

### **ACTIVITIES JAN 2021- DECEMBER 2021**

The aim of the Consumer Club at Kamala Nehru College is to educate the students to act as healthy consumers by making them aware about their rights and redress mechanisms and to act as beacons for the society. We have been working for the enlightenment of consumers who would raise their voice against unfair trade practices and who are empowered to protect themselves and make “consumer sovereignty” a reality. Consumer Club was established on 29th November 2005 and our college is the pioneer in Delhi University for launching it. Consumer Club regularly releases its Annual bulletin, Awaken. The issue brings forth a spectrum of articles, events organized by the club.

Here is the list of the activities organized by the club in the year 2021, January to December, 2021.

### **LECTURE ON E-COMMERCE & CONSUMERS PROTECTION**

On the **13th of January, 2021**, the club invited eminent professor and speaker Dr Srirram Khanna for a webinar and lecture on e-commerce and consumer protection. The lecture was very enlightening and the students got to learn various aspects of consumer protection. The interactive session made it even more enriching for the students.

### **MAGAZINE COVER DESIGNING COMPETITION**

Following this, the club organized an Intra College Magazine Cover Designing Competition on **10th February, 2021** for its annual publication, Awaken, students turned on their creative belts and it received great no of entries and was judged by the faculty members, Mahima, Ishita Saxena and Pratibha Priya from Kamala Nehru College stood 1st, 2nd and 3rd respectively.

### **CONSUMIDOR- ANNUAL FEST**

The Consumer Club organized its most awaited event of the year- Consumidor'21, The Annual Fest, on the **13th and 14th of March**. Despite being organized online, the two day fest saw amazing footfall of students from different colleges and universities across

India. The event was led by an inaugural lecture on Rise of Digitalisation by Professor Varsha Jain.

The inaugural was followed by a plethora of fun filled events, namely:

- Meme O Mania, The Meme Making Competition, judged by Dr Neelam Jhavar and Ms. Shweta Jain and won by Khilansha Mukhija (1st prize, Nirma University), Suraj Kunjwal (2nd, Galgotias University) and the 3rd prize was won by Sukriti Chaturvedi of Kamala Nehru College.
- Aavishkar, The Product Rebranding Competition, judged by Mr Ashish and Dr Sheetal Kapoor. The 1st prize was won by team Mavericks, Mayank and Devta from PGDAV College, 2nd prize went to Ishika Sharma from Kamala Nehru College and the 3rd prize went to Prakash Kumar from College of Vocational Studies.
- The third event of Consumidor was Quizitt, the fun filled Quiz Competition, judged by Advocate Tejaswi Goel and Dr Mamta Bhushan and the 1st, 2nd and 3rd prizes were won by Milan Madaan from Keshav Mahavidyalaya, Abhay Aggarwal from DDUC and Arya Sawdia from Miranda House, respectively.

### **FAREWELL FOR 2021 BATCH**

The last event for the semester was CC-Ciao, Farewell to The Batch of 2020-2021, yet another fun filled and nostalgia triggering event organized by the 1st and 2nd years on the **15th of May, 2021**.

### **SOCIAL ENGINEERING CRIMES AND DIGITAL INTELLIGENCE WEBINAR**

25 September, 2021, Awaken: The Consumer Club, Kamala Nehru College organized a webinar on Social Engineering crimes and Digital intelligence wherein we invited the speaker Mr. Anil Rachamalla, who is a Digital wellbeing expert and has 24+ years of overall experience in administering Oracle applications, tutoring, consulting and managing projects. He is also the founder of "End Now Foundation" which is Asia's first non-profit organization promoting internet ethics and digital wellbeing. The session began by introducing him and highlighting his tremendous achievements.

Mr. Anil took over the session and started providing us a brief intro of Digital wellness about how the digital world and technology nowadays has connected all of us in a network. He explained how social media has given voice to the voiceless and it's important for us to understand how we need to survive in this digital world.

Taking forward the session he started discussing about Social Engineering Crimes that take place through these digital technology by sharing a beautiful presentation and

walked us through the whole idea of what exactly are Social engineering crimes, which is a broad range of malicious activities accomplished through human interactions using psychological manipulation to trick users into making security mistakes and giving away sensitive information and private data.

Furthermore he explained the reasons for 12 different types of social engineering crimes and the stages of attack for multiple frauds such as e-commerce frauds, sextortion frauds and Kyc frauds etc. He also stated “Spend some green time instead of screen time”. It just takes 2-3 mins to get cheated online so we should think digitally from a consumer's perspective and be alert in such situations.

At the end the questions asked by the students were addressed and our PR head concluded it by thanking our speaker and all the people who joined in for the wonderful and informative session.

## **BILINGUAL DEBATE COMPETITION**

27 October 2021, Awaken: The consumer club, Kamala Nehru College organized an Inter- college Bilingual Debate Competition on the google meet platform. The meeting began by welcoming the judges and participants.

Dr. Kanupriya Dhingra, Assistant Professor at OP Jindal Global University, a research scholar at the Centre for Cultural Literacy, and Mr. Aditya Verma from Delhi University Debating circuit was appointed as the Judges for this competition. Then the program was taken forward by explaining the rules of the debate competition. Each participant was allotted 4 mins in which 3 mins were for speaking on the topic - “Technology has become an asset for online frauds and fraudulent during COVID-19” and 1 min for the rebuttal round wherein the injector could question them on their points.

Every speaker highlighted their point of view on the topic in a perspicuous manner and talked about cybercrimes and online scams that were reported in lockdown and how one should take precautions during such situations. The time limit was properly considered and calculated using a buzzer for each one of them. It was a wonderful and insightful session. The debate was an amazing one. The enthusiasm that the participants have shown is incredible and this makes the Debate Competition more interesting.

The competition concluded with the declaration of the results by our judges. Anubhav Singh from Ramjas College got the prize of the Best Debater in Hindi and Rohit from JC BUST YMCA College got the Best Injector Award. Whereas Shivam Kuchhal from

Shivaji College got the Best Debater in English Award and Deepansh Awasthi from ADGITM GGSIP University got the Best Injector Award in English. Finally, the competition ended on a very positive note and with the Vote of Thanks by Awaken's PR Head Shandhya Pai. The Competition was full of Opinionated people and Wonderful Debaters. Everyone gave their best and the attendees enjoyed it a lot !!

## **ORIENTATION FOR 2024 BATCH**

The orientation program was commenced by the student's President of Consumer Club, Mahima, who provided a detailed explanation and understanding of the working of the club. She went on to elucidate the aims and the functioning of the club. A video was presented which gave an introduction of the Core Team members and the various teams of the club, and what they do.

The recruitment process was explained, which provided a brief understanding of the steps of the selection process which included filling a form and having a Personal Interview. Information about various activities hosted by the club such as interactive online sessions and workshops, inter-college competitions, and the publishing of the Annual Newsletter of the club was given.

Thereafter, our Teacher Convener Ms. Archana Prasad ma'am introduced herself and graced the occasion by providing informative insights about Consumerism, its significance, and its relentless importance in today's day and age. She also very kindly talked about the club and how it focuses on making students into well-informed consumers.

Lastly, an interactive Q&A session was held wherein all the students attending the orientation program asked their doubts and queries regarding the club to the members and teacher-convener.

## **INTERVIEWS FOR SESSION 2021-24**

On 10th December, the interviews for the members of the Consumer Club officially started taking place. As always we were hoping to make good additions to our team, having enthusiastic and accomplished members on board, and give a chance to more students out there to join us on our mission of creating a safer and a more informed society.

A google form was circulated in all the class groups, and publicized on all the official social media platforms of the society as well. Students from various departments were

able to apply to any of the following teams- Public Relations, Editorial, Creative, Nukkar Natak, Social Media, Research and Sponsorship team.

The response was monumental as always and we saw a total of 75 students from diverse backgrounds applying to various teams of the club. The interviews were very impressive, which made it all the more difficult for our team heads to finish the selection procedure but when they finally did, we were proud to welcome a group of very passionate and determined young girls into our club.

The club looks forward to organizing more such highly enriching and informative events for the students to make them aware of their rights as a consumer.